Giuseppina Cammarano
Front-End Developer

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About me

Hi, I'm Giusy. I'm an Italian Front-End Developer that moved to London around 9 years ago.
I have more than 6 years experience working as Front-End Developer, working both full time or as freelancer.
I've worked with several agencies across varying sectors, disciplines and mediums. This includes working on responsive web design and development, rich media digital ads, browser games, as well as previously working on graphic design and brand building projects.

I love London, and like to consider myself as a Londoner, I live in Clapton with my two beautiful cats Bellatrix and Betty. I'm very interesting in history, I like to read a lot about it. I'm a painter, always experimenting with colours and techniques. I like traveling and learn about places.

Professional Skills

Programming Languages: HTML, CSS, JavaScript, PHP

Libraries & Frameworks: jQuery, Bootstrap, Handlebar, GSAP, React, Liquid

Tools & Platforms: Wordpress, Shopify, Webpack, Docker, Gulp, Git

Design: Ai, Ps, Ae, Sketch

My most recent work experience

Senior Front-End Developer @ Push Entertainment
August 2021 / November 2022

My tasks here were:

◦ Fixing bugs and creating features on a large company Wordpress theme.
◦ Managing a team of 5 people in the migration of several websites from Drupal to Wordpress. I was the quality control and a guide to the best approach.
◦ Contributing to the upgrade of the company Shopify theme.
◦ Creating mockups and wireframes to test products for UX.

Clients worth mentioning: Universal Music Group, The Weeknd

Web Developer @ Node London
February 2018 / August 2021

My day to day work and responsabilities would include:

◦ Creating designs, working wireframes and prototypes as a proof of concept for client briefs.
◦ Building landing pages, microsites and websites from scratch in different languages and/or different frameworks. These languages could include PHP, HTML and JavaScript and use frameworks like React or Bootstrap. For animations, we would tend to use GSAP.
◦ Building rich media dynamic HTML5 banners (through APIs, geolocation, language settings etc) in multiple format sizes and fully responsive (mostly google DoubleClick Google Ads).

- Because of the variety of clients, and their needs, on occasion I would be tasked to create digital products outside of the normal day to day offering. This may include creating browser games, web apps, and even a photographer database and library with front-end and back-end API

During my time at Node, I would work directly with clients or work with larger creative agencies to produce digital assets for their clients. My highlights are: BBC, Google, McCann, Equinor.

Freelance Web Developer @ Flashtalking - rich media digital ad agency

August 2017 / January 2018

My job here would include:
- Developing rich media digital ads from supplied design & adding animation on multiple sizes.
- Testing across multiple devices and supplying to client.
- Comunicating via Slack with the team.
- Mostly using GSAP and the company CMS to develop creatives.

Lorem ipsum

Some of the clients I worked with: BMW, Asos, TUI, South West Rail, National Express.

Founder / Web Developer @ Tanin Design & Marketing

August 2015 / Present

Design and Marketing company for freelance and private clients.

My company was born from the increasing ammount of projects that I was involved in. It has grown into a collaborative bunch of friends: a photographer, a graphic designer, a community manager, a movie maker and video editor, and me.

Front-end Developer @ Dock9

May 2016 / August 2017

My daily duties here were:
- Assisting Poject Managers with work estimations, including any roadblocks and the development hours required.
- Working both on-site and remotely, ensuring great comunication with the team via Slack and Agile.
- Implementing and committing front-end web pages on Sitefinity CMS using Visual Studio.
- Performing browser testing and debugging.
- Creating and mantaining pattern libraries.

Other relevant work experience

Front-end Developer @ thedesignfactory

March 2017 / August 2017

Freelance Graphic - Web Designer @ DC7 London Ltd

January 2013 / April 2016

Web Designer @ Online I Can

September 2013 / January 2014

Graphic Designer @ Eurolabs Italia

January 2011 / May 2012

Work I'm most proud of

BBC - Made on Earth - Road to Recovery @ Node London

https://www.bbc.com/future/bespoke/made-on-earth/

In this project I had full freedom to create animations and I really like working with animations. It was created in React and I took care of all the details. It's fully responsive and I challenge you to find a device or a breakpoint where it is not perfect.

Squint-box Web App @ Node London

https://squint-box.com/

This is an application created for photographers to sell their works. It was given to me when it was just an idea on Sketch and I was told to build just the structure. It is built in React. With the project growing it was exciting for me to work on API calls, it was like a hunting game to data. Unfortunately you can just see the landing page, all the exciting work is done on the member login. I am very proud of this job so worth mentioning it.

John Fairley portfolio @ Node London

https://fairleygraphic.com/

The portfolio is created with custom modules on specific client's request on Wordpress platform. It was a challenge for me to create the perfect vertical scroll on the page. The website is completely dynamic to give the client freedom to modify it on its own taste.

Education

Master's degree, Web Design

New Media Art and Design School, Naples - Italy

Bachelor's degree, Graphic Design & Fine Art, 110 (Equivalent to 1:1)

Academy of Fine Art, Naples - Italy